



**GOVERNMENT OF GIBRALTAR  
MINISTRY OF FINANCE  
HM CUSTOMS  
GIBRALTAR**



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**TOBACCO CONTROL REGULATIONS 2020**

**ADMINISTRATIVE NOTICE NO. 2**

This Administrative Notice is issued by the Collector of Customs as the Competent Authority pursuant to regulation 8B of the Tobacco Control Regulations 2020.

**1. Introduction and Commencement.**

- 1.1 This Administrative Notice is issued pursuant to regulation 8B of the Tobacco Control Regulations 2020.
- 1.2 The purpose of this Administrative Notice is to prescribe:
  - (a) the combined health warnings;
  - (b) technical presentation requirements;
  - (c) selection and display rules;
  - (d) additional packaging and unit packet specifications,having regard to the Tobacco Control Regulations 2020.
- 1.3 This Administrative Notice supplements Part 3 of the Tobacco Control Regulations 2020, as amended, including by the Tobacco Control (Amendment) Regulations 2026 and the Tobacco Control (Amendment No. 2) Regulations 2026.
- 1.4 This Administrative Notice shall come into operation on the date of its publication.

**2. General Requirements.**

- 2.1 The following conditions apply to any general health warning, information message or combined health warning required by this Notice, where applicable. For the avoidance of doubt, combined health warnings do not apply to smokeless tobacco products. Smokeless tobacco products are subject only to the information-message requirements in paragraph 3.2:
  - (a) the health warning must cover the entire area that is reserved for it;

- (b) the exact wording prescribed must be used (warnings must not be commented on or paraphrased);
- (c) the dimensions of a health warning must be calculated in relation to the area of the surface concerned when the pack is closed;
- (d) the health warning must remain intact when the pack is open;
- (e) in the case of a unit pack with a flip-top lid, the combined health warning may be split when the pack is opened, but only in a manner which ensures the graphical integrity and visibility of the text, photograph and smoking cessation information.

2.2 A health warning must be:

- (a) in English;
- (b) fully visible;
- (c) permanent;
- (d) irremovably printed;
- (e) printed on the pack (note: in the case of a unit pack of a tobacco product other than cigarettes and hand rolling tobacco in a pouch, the warning may be printed on a sticker affixed to the pack, provided that the sticker is irremovable);
- (f) surrounded by a black border of a width of 1mm inside the area reserved for it.

2.3 A health warning must not:

- (a) be partially or totally hidden or interrupted by wrappers, jackets or boxes (except for the case of a unit pack presented inside a container pack);
- (b) be partially or totally hidden or interrupted by any other item (such as a tax stamp, price mark or security feature);
- (c) partially hide or interrupt any tax stamp, price mark, tracking or tracing mark, security feature or any other marking which is required under or by virtue of any enactment.

2.4 All tobacco products or smokeless tobacco products must adhere to the Tobacco Products (Traceability and Security Features) Regulations 2026.

2.5 Tobacco products with filters and filters marketed for use in combination with tobacco products must comply separately with the applicable requirements of the legislation

relating to single-use plastic products, including any prescribed marking indicating that the product contains plastic and providing appropriate waste-disposal information.

### **3. General warning and information messages.**

3.1 The following conditions apply to the general health warning and information message on tobacco products for smoking:

- (a) For cigarette packets and roll-your-own tobacco in cuboid packets, including cuboid packets with rounded or bevelled corners which retain their overall cuboid form, the general warning shall appear on the bottom part of one lateral surface and the information message on the bottom part of the other lateral surface. These warnings shall have a width of not less than 20 mm.
- (b) For packets in the form of a shoulder box with a hinged lid that result in the lateral surfaces being split into two when the packet is open, the general warning and the information message shall appear in their entirety on the larger parts of those split surfaces. The general warning shall also appear on the inside of the top surface that is visible when the packet is open. The lateral surfaces of this type of packet shall have a height of not less than 16 mm.
- (c) For roll-your-own tobacco marketed in pouches the general warning and the information message shall appear on the surfaces that ensure the full visibility of those health warnings. For roll-your-own tobacco in cylindrical packets the general warning shall appear on the outside surface of the lid and the information message on the inside surface of the lid.
- (d) For the purposes of paragraph 3.1(c), a cylindrical packet includes a round tin containing roll-your-own tobacco. The general warning shall appear on the outside surface of the lid and the information message on the inside surface of the lid.
- (e) The general health warning and information message shall be:
  - (i) printed in black Helvetica bold type on a white background; and
  - (ii) at the centre of the surface reserved for them, and on cuboid packets and any outside packaging they shall be parallel to the lateral edge of the unit packet or of the outside packaging.
- (f) The general health warning and information message shall each cover 50% of the surface on which it is printed.

3.2 The following conditions apply to the information message on smokeless tobacco products:

- (a) Each unit packet and any outside packaging of a smokeless tobacco product shall carry the information message: “This tobacco product damages your health and is addictive”. No other general, information or combined health warning is required under this Notice;
- (b) the text of the information message shall be parallel to the main text on the surface reserved for these warnings;
- (c) it shall:
  - (i) appear on the two largest surfaces of the unit packet and any outside packaging;
  - (ii) cover 30 % of the surfaces of the unit packet and any outside packaging.
- (d) The information message shall comply with the presentation requirements in paragraph 3.1(e).

#### **4. Combined Health Warnings on tobacco products.**

##### **4.1 General requirements.**

4.1.1 This section applies only to tobacco products for smoking and does not apply to smokeless tobacco products. The combined health warnings shall:

- (a) contain one of the text warnings listed in Annex I and a corresponding colour photograph specified in the picture library in Annex II;
- (b) include smoking cessation information such as telephone numbers, e-mail addresses or Internet sites intending to inform consumers about the programmes that are available to support persons who want to stop smoking, specified in cessation information in Annex III;
- (c) cover 65 % of both the external front and back surface of the unit packet and any outside packaging. Cylindrical packets shall display two combined health warnings, equidistant from each other, each covering 65 % of their respective half of the curved surface;
- (d) show the same text warning and corresponding colour photograph on both sides of the unit packets and any outside packaging;
- (e) appear at the top edge of a unit packet and any outside packaging, and be positioned in the same direction as any other information appearing on that surface of the packaging;
- (f) in the case of unit packets of cigarettes, respect the following dimensions:
  - (i) height: not less than 44 mm;

(ii) width: not less than 52 mm.

4.1.2 The combined health warnings in Annex II constitute a single warning library. No annual or periodic rotation cycle applies. Manufacturers and importers shall ensure, so far as reasonably practicable, that the warnings receive equal visibility and market presence over time.

#### **4.2 Layout and shape of the combined health warning.**

4.2.1 Where the height of the combined health warning is greater than:

- (a) 70 % of its width, manufacturers shall lay out the combined health warnings in a stacked format as illustrated in section 1 of Annex IV.
- (b) 20 % but less than 65 % of its width, manufacturers shall lay out the combined health warnings in a side-by-side format as illustrated in section 2 of Annex IV.
- (c) or equal to 65 % but less than or equal to 70 % of its width, manufacturers may choose whether to use the stacked or side-by-side format, as long as all the elements of the combined health warning remain fully visible and are not distorted.

4.2.2 Where a stacked format is used, the photograph shall be placed at the top of the combined health warning, with the text warning and cessation information printed underneath as illustrated in section 1 of Annex IV. The photograph shall occupy 50 %, the text warning 38 % and the cessation information 12 % of the surface area of the combined health warning inside the outer black border.

4.2.3 Where the side-by-side format is used, the photograph shall be placed on the left half of the combined health warning, with the text warning at the top right and the cessation information at the bottom right of the warning as illustrated in section 2 of Annex IV. The photograph shall occupy 50 %, the text warning 40 % and the cessation information 10 % of the surface area of the combined health warning inside the outer black border.

4.2.4 Where, due to the shape of the unit packet or outside packaging, the height of the combined health warning is less than or equal to 20 % of its width, the combined health warning shall be laid out in a side-by-side extra-wide format as illustrated in section 3 of Annex IV. The photograph shall occupy 35 %, the text warning 50 % and the cessation information 15 % of the surface area of the combined health warning inside the outer black border.

#### **4.3 Design of the combined health warning.**

4.3.1 The combined health warning shall be printed in four-colour CMYK. All elements in black shall be C0, M0, Y0 and K100 and those in warm yellow shall be C0, M10, Y100 and K0.

- 4.3.2 The combined health warning shall be reproduced at a minimum resolution of 300 dpi when printed in actual size.
- 4.3.3 The text warning shall be printed in white on a black background. The cessation information shall be printed in black on a warm yellow background, as illustrated in the Annex IV.
- 4.3.4 Where a side-by-side, stacked reversed or side-by-side extra-wide format is used, a 1 mm black border shall be printed between the cessation information and the photograph within the cessation information panel.
- 4.3.5 The manufacturers or importers shall ensure that the photograph is:
- (a) reproduced without applying effects, adjusting the colours, retouching, or extending the background;
  - (b) not cropped too close or too far from the focal point of the image; and
  - (c) scaled proportionally without being stretched or condensed.
- 4.3.6 The manufacturers shall ensure that the:
- (a) text warning and cessation information are left aligned and centred vertically;
  - (b) text warning and cessation information are printed in Neue Frutiger Condensed Bold;
  - (c) text warning is printed in a uniform font size;
  - (d) font size of the text warning and of the cessation information is as large as possible to ensure maximum visibility of the text;
  - (e) minimum font size of the text warning is 6 pt and the minimum font size of the cessation information is 5 pt;
  - (f) space between lines is 2 pt larger than the font size of the text warning and is 1 to 2 pt larger than the font size of the cessation information;
  - (g) text warning is reproduced as set out in Annex I, including as regards the use of capital letters, but excluding the numbering.

By way of derogation from points (e) and (f), manufacturers or importers of tobacco products for smoking other than cigarettes, roll-your-own tobacco and waterpipe tobacco may reduce the font size or space between the lines of the text warning and cessation information where unavoidable, provided that all elements of the combined health warning remain fully visible.

#### **4.4 Special rules for certain unit packets with a flip-top lid.**

4.4.1 By way of derogation from the first subparagraph of 4.2.2, the following rules shall apply to combined health warnings to be placed on the front of unit packets having a flip-top lid:

- (a) where the lid is smaller than the surface area foreseen for the photograph in 4.2.2 and compliance with that provision would result in the photograph being split upon opening:
  - (i) the text warning shall be placed at the top of the combined health warning, with the cessation information and photograph underneath as illustrated in section 4 of Annex IV; and
  - (ii) the photograph shall occupy at least 50 % of the surface area of the combined health warning, the text warning at least 30 % and the cessation information at least 10 % but no more than 12 % of the surface area of the combined health warning inside the outer black border;
- (b) where the lid is larger than the surface area foreseen for the photograph in 4.2.2 and compliance with that provision would result in the text warning or cessation information being split upon opening:
  - (i) the photograph shall be placed at the top of the combined health warning, with the text warning and cessation information underneath as illustrated in section 1 of Annex IV; and
  - (ii) the photograph shall occupy at least 50 % of the surface area of the combined health warning, the text warning at least 30 % and the cessation information at least 10 % but no more than 12 % of the surface area of the combined health warning inside the outer black border.

4.4.2 Manufacturers shall ensure that none of the three elements of the combined health warning is split upon opening of the unit packet.

#### **5. Labelling of tobacco products other than cigarettes, roll your own tobacco and smokeless tobacco products.**

5.1 In addition to the general health warning provided for in regulation 8(1) of the Tobacco Control Regulations 2020, each unit packet and any outside packaging of such products shall carry one of the text warnings listed in Annex I. The general health warning specified in regulation 8(1) shall include a reference to the cessation services referred to in regulation 8A(2)(b).

5.2 The general health warning shall appear on the most visible surface of the unit packet and any outside packaging.

- 5.3 Each text warning is displayed to the extent possible in equal numbers on each brand of these products. The text warnings shall appear on the next most visible surface of the unit packet and any outside packaging.
- 5.4 For unit packets with a hinged lid, the next most visible surface is the one that becomes visible when the packet is open.
- 5.5 The general warning referred to in paragraph 1 shall cover 30 % of the relevant surface of the unit packet and any outside packaging.
- 5.6 The text warning referred to in paragraph 1 shall cover 40 % of the relevant surface of the unit packet and any outside packaging.
- 5.7 Where the general health warnings referred to in paragraph 1 are to appear on a surface exceeding 150 cm<sup>2</sup>, the warnings shall cover an area of 45 cm<sup>2</sup>.
- 5.8 The general health warnings referred to in paragraph 1 shall comply with the requirements specified in paragraph 3.1(e). The text of the general health warnings shall be parallel to the main text on the surface reserved for these warnings.
- 5.9 The general health warnings shall be surrounded by a black border of a width of not less than 3 mm and not more than 4 mm. This border shall appear outside the surface reserved for the health warnings.
- 5.10 Where a product covered by this section is supplied in a round or cylindrical tin, the most visible surface shall be the outside surface of the lid and the next most visible surface shall be the surface visible immediately upon opening.

## **6. Appearance and content of unit packets.**

- 6.1 Unit packets of cigarettes shall have a cuboid shape. Unit packets of roll-your-own tobacco shall have a cuboid or cylindrical shape, or the form of a pouch. A unit packet of cigarettes shall include at least 20 cigarettes. A unit packet of roll-your-own tobacco shall contain tobacco weighing not less than 30 g.
- 6.2 A unit packet of cigarettes may consist of carton or soft material and shall not have an opening that can be re-closed or re-sealed after it is first opened, other than the flip-top lid and shoulder box with a hinged lid. For packets with a flip-top lid and hinged lid, the lid shall be hinged only at the back of the unit packet.

## **7. Revocation.**

Administrative Notice No. 1 of 29 June 2023 is revoked.

## **ANNEX I**

### **LIST OF TEXT WARNINGS**

- (1) Smoking clogs your arteries
- (2) Tobacco smoke is toxic
- (3) Smoking causes peripheral vascular disease
- (4) Smoking damages your gums and teeth
- (5) Don't let children breathe your smoke
- (6) Quitting will improve your health
- (7) Smoking causes blindness
- (8) Smoking doubles your risk of stroke
- (9) Smoking causes throat cancer
- (10) Smoking harms unborn babies
- (11) Smoking causes lung cancer
- (12) Smoking causes emphysema

## ANNEX II

### COMBINED HEALTH WARNING LIBRARY

|                                                                                     |  |                                                   |
|-------------------------------------------------------------------------------------|--|---------------------------------------------------|
|    |  | <b>Smoking clogs your arteries</b>                |
|    |  | <b>Smoking causes lung cancer</b>                 |
|   |  | <b>Tobacco smoke is toxic</b>                     |
|  |  | <b>Smoking causes peripheral vascular disease</b> |

|                                                                                     |  |                                              |
|-------------------------------------------------------------------------------------|--|----------------------------------------------|
|  |  | <b>Smoking damages your gums and teeth</b>   |
|  |  | <b>Don't let children breathe your smoke</b> |

|                                                                                   |  |                                            |
|-----------------------------------------------------------------------------------|--|--------------------------------------------|
|  |  | <b>Smoking causes throat cancer</b>        |
|  |  | <b>Smoking causes blindness</b>            |
|  |  | <b>Smoking doubles your risk of stroke</b> |

|                                                                                     |  |                                            |
|-------------------------------------------------------------------------------------|--|--------------------------------------------|
|  |  | <b>Smoking damages your gums and teeth</b> |
|  |  | <b>Smoking harms unborn babies</b>         |
|  |  | <b>Quitting will improve your health</b>   |
|  |  | <b>Smoking causes emphysema</b>            |

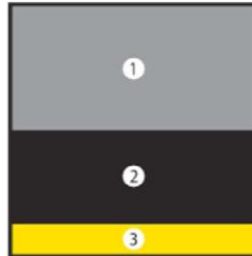
## **ANNEX III**

### **CESSATION INFORMATION**

Get help to stop smoking at [www.gha.gi/quit/smoking](http://www.gha.gi/quit/smoking)

## ANNEX IV

### Section 1. Stacked format (Paragraphs 4.2.1, 4.2.2, 4.2.3 and 4.4.1(b))



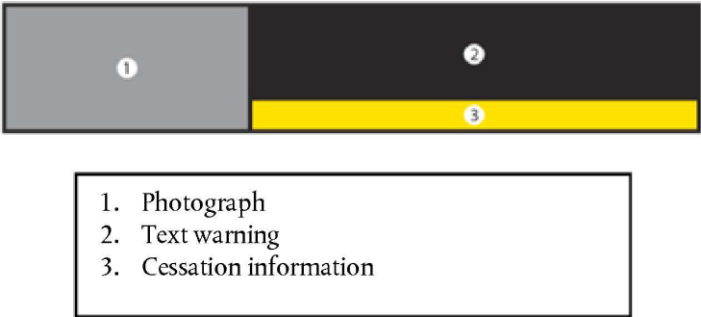
1. Photograph
2. Text warning
3. Cessation information

### Section 2. Side-by-side format (Paragraphs 4.2.1, 4.2.2 and 4.2.3)



1. Photograph
2. Text warning
3. Cessation information

**Section 3. Side-by-side extra-wide format (Paragraph 4.2.4)**



**Section 4. Stacked reversed format (Paragraph 4.4.1(a))**

